(19) World Intellectual Property Organization International Bureau





(43) International Publication Date 27 January 2005 (27.01.2005)

(10) International Publication Number

(51) International Patent Classification7:

WO 2005/007397 A1

9/00 27/36 33/00 G09F 7/12 (21) International Application Number:

- (22) International Filing Date: 16 June 2003 (16.06.2003)
- PCT/US2003/019058
- (25) Filing Language:
- English
- (26) Publication Language: English
- (71) Applicant (for all designated States except US): SERI-GRAPH INC. (US/US): 3801 E. Decorah Road. West Bend, WI 53095 (US).
- (72) Inventors; and
- (75) Inventors/Applicants (for US only): DRISCOLL, Terry. L. [US/US]; 7009 Kettle View Drive, West Bend, WI 53090 (US). SCHETTLE, Daniel, P. [US/US], 230 Sheridan Drive, West Bend, WI 53095 (US), FECHTER, Linda, E. [US/US]; 6814 Eastwood Trail, West Bend, WI 53090 (US).
- (74) Agent: BAXTER, William, K.; Godfrey & Kahn, S.C., 780 N. Water Street, Milwaukee, WI 53202 (US).

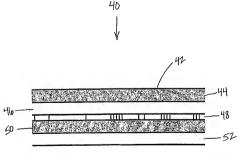
- B32B 3/00. (81) Designated States (national): A.E. A.G. A.L. A.M. AT. A.U. AZ, BA, BB, BG, BR, BY, BZ, CA, CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE, KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, MK, MN, MW, MX, MZ, NO, NZ, OM, PH, PL, PT, RO, RU, SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, US, UZ, VC. VN. YU. ZA. ZM. ZW.
 - (84) Designated States (regional): ARIPO patent (GH, GM, KE, LS, MW, MZ, SD, SL, SZ, TZ, UG, ZM, ZW), Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB, GR, HU, IE, IT, LU, MC, NL, PT, RO, SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GO, GW, ML, MR, NE, SN, TD, TG).

Declarations under Rule 4.17:

as to applicant's entitlement to apply for and be granted a patent (Rule 4.17(ii)) for the following designations AE, AG. AL. AM. AT. AU. AZ. BA. BB. BG. BR. BY. BZ. CA. CH, CN, CO, CR, CU, CZ, DE, DK, DM, DZ, EC, EE, ES, FI, GB, GD, GE, GH, GM, HR, HU, ID, IL, IN, IS, JP, KE,

[Continued on next page]

(54) Title: ARCHITECTURAL GRAPHIC SYSTEM



(57) Abstract: A decorating system for retail floor space and other architectural spaces or surfaces. The architectural graphic system (40) comprising a multi-layered decorated article (42) comprised of a stabilizing and masking polymeric layer (44) combined with a flexible transparent polymeric layer (46), a decoration layer (48), and an adhesive layer (50) preferably with a release liner (52) applied thereto. The architectural graphic system (40) may be modified to include a heat transfer architectural graphic system application wherein the adhesive (50) is preferably a thermally activated adhesive and the stabilizing/masking layer (44) may serve as a release liner.

WO 2005/007397 A1

KG, KP, KR, KZ, LC, LK, LR, LS, LT, LU, LV, MA, MD, MG, - of inventorship (Rule 4.17(iv)) for US only MK. MN. MW. MX. MZ. NO. NZ. OM. PH. PL. PT. RO. RU. SC, SD, SE, SG, SK, SL, TJ, TM, TN, TR, TT, TZ, UA, UG, UZ, VC, VN, YU, ZA, ZM, ZW, ARIPO patent (GH, GM, KF. LS. MW. MZ. SD. SL. SZ. TZ. UG. ZM. ZW). Eurasian patent (AM, AZ, BY, KG, KZ, MD, RU, TJ, TM), European patent (AT, BE, BG, CH, CY, CZ, DE, DK, EE, ES, FI, FR, GB. GR. HU. IE. IT. LU. MC. NL. PT. RO. SE, SI, SK, TR), OAPI patent (BF, BJ, CF, CG, CI, CM, GA, GN, GQ, GW, ML, MR, NE, SN, TD, TG)

Published:

with international search report

For two-letter codes and other abbreviations, refer to the "Guidance Notes on Codes and Abbreviations" appearing at the beginning of each regular issue of the PCT Gazette.